

Data Privacy Notice

Thank you for your interest in Mardel, Inc. (“Mardel,” “we,” “our,” or “us.”) Certain data privacy laws implemented in various states provide certain rights pertaining to the personal information belonging to any natural person (“Consumer,” “you,” or “your”) that we collect, use, disclose, sell, or share. We developed this Data Privacy Notice (“Notice”) to inform you of your rights and explain our practices regarding the personal information we collect, use, and share through this website, when communicating with us, when purchasing products from us, or otherwise in the course of operating our business.

This Notice supplements our [Privacy Policy](#), to describe our collection, use, and disclosure of personal information. All defined terms within the relevant data privacy laws apply for the purposes of interpreting this Notice. Any capitalized term used in this Notice that is not otherwise defined shall have the meaning ascribed in our Privacy Policy.

By accessing or using our website, submitting information to us, or otherwise acknowledging this Notice, you understand and consent to our collection and use of your personal information as described in this Notice and our [Privacy Policy](#).

Collection and Use of Personal Information. Before we collect or use personal information, we inform Consumers as to the categories of personal information to be collected or used (including sensitive personal information), the purposes for which the categories of personal information will be collected or used, and whether such information is sold or shared. We will not collect or use additional categories of personal information or use or collect personal information for additional purposes without providing Consumers with notice. We will also inform Consumers as to the length of time we intend to retain each category of personal information, including sensitive personal information. Because personal information is collected or used for different purposes, there is not a specific length of time we can provide. However, we can state that each category of personal information will be retained for a time that is reasonably necessary to accomplish the disclosed purpose (including to exercise or defend legal claims or as otherwise required by applicable law). The categories of personal information we collect or use, purposes for which the categories of personal information may be collected or used, and the length of time we intend to retain each category of personal information are listed in our [Notice at Collection](#).

Request to Delete. A Consumer may request to delete any personal information about the Consumer which we have collected or maintained.

Unless an exemption applies or it proves impossible or involves disproportionate effort, we are required to delete the personal information from our records, notify any service providers or contractors to delete the personal information from their records, and notify all third parties to whom we have sold or shared such personal information within 45 days (or 90 days if written notice of a 45-day extension is given during the initial 45 days) of receiving a request. To submit a request through this website, please click [here](#) (if you are a California customer) or [here](#) (if you are a California employee or prospective employee). If you are not a California resident, you may submit a request by clicking [here](#).

You may also submit a request by calling 800-901-7977. We are not required to respond to requests that are manifestly unfounded or excessive.

Each customer request requires the Consumer's name, postal address, and email address. Each employee/prospective employee request also requires a date of birth and store number/department. Our verification process consists of matching these data points with the information we have collected. If these data points cannot be matched with the information we have collected, then we will state so in the response to a Consumer's request. We will communicate to you through your email address.

After submitting a request, you will be prompted to authenticate your email address within seven (7) days of submitting your request. If you do not authenticate your email address within seven (7) days of submitting your request, your request will not be considered.

Please note that we are not required to comply with a deletion request if it is necessary for us or our service provider to maintain the personal information to:

- Complete the transaction for which the personal information was collected;
- Fulfill the terms of a written warranty or product recall conducted in accordance with federal law;
- Provide a good or service requested by the Consumer;
- Provide a good or service reasonably anticipated by the Consumer within the context of our ongoing business relationship with the Consumer;
- Perform a contract between us and the Consumer;
- Help to ensure security and integrity to the extent the use of the Consumer's personal information is reasonably necessary and proportionate for those purposes;
- Debug to identify and repair errors that impair existing intended functionality;
- To enable solely internal uses that are reasonably aligned with the expectations of the Consumer based on the Consumer's relationship with us and compatible with the context in which the Consumer provided the information; or
- Comply with a legal obligation.

Request to Correct. A Consumer may request that we correct any inaccurate personal information. Registered users of our website may use the My Account self-service feature to correct personal information. Please note that we do not have the ability to correct personal information related to orders that have shipped. However, if an order has not yet shipped, you may be able to correct the personal information related to the order by contacting **Customer Service**. Further, you may correct personal information related to promotional emails by clicking the "unsubscribe" button in a promotional email and then subscribing to the promotional emails using the correct personal information. Because changing the personal information of an employee or prospective employee can have significant consequences – such as to employment verification – employees and prospective employees should contact their supervisors and representatives/departments respectively to correct personal information. If you still wish to submit a request, you may do so by clicking **here** (if you are a California customer) or **here** (if you are a California

employee or prospective employee). If you are not a California resident, you may submit a request by clicking [here](#). You may also call 800-901-7977 to submit a request.

We may deny a Consumer's request to correct if we have denied the Consumer's request to correct the same alleged inaccuracy within the past six months of receiving the request. However, we must treat the request to correct as new if the Consumer provides new or additional documentation to prove that the information at issue is inaccurate. Upon request, we must disclose specific pieces of personal information we maintain and have collected about the Consumer to allow the Consumer to confirm that we have corrected the inaccurate information that was the subject of Consumer's request to correct. The disclosure will not be considered a response to a request to know that is counted towards the limitation of two requests within a 12-month period. With regard to sensitive personal information, we will not disclose this information, but may provide a way to confirm that the personal information maintained is the same as what Consumer has provided.

Request to Know. A Consumer may request the following information regarding personal information that we collect, use, disclose, sell, and share:

- The categories of personal information we have collected about the Consumer;
- The categories of sources from which the personal information was collected;
- The business or commercial purpose for collecting, selling, or sharing the personal information;
- The categories of personal information that we have sold, shared, or disclosed for a business purpose about the Consumer, and the categories of persons to whom it was disclosed for a business purpose;
- The categories of third parties to whom we disclosed personal information; and
- The specific pieces of personal information we collected about the Consumer (a Consumer has the right to request the specific pieces of personal information we have collected about the Consumer).

We must disclose the above information within 45 days (or 90 days if written notice of a 45-day extension is given during the initial 45 days) of receiving a request. To submit a request for categories of personal information, please click [here](#) (if you are a California customer) or [here](#) (if you are a California employee or prospective employee). You may also submit a request by calling 800-901-7977. We are not required to respond to requests more than two times in a 12-month period.

Each customer request requires the Consumer's name, postal address, and email address. Each employee/prospective employee request also requires a date of birth and store number/department. Our verification process consists of matching these data points with the information we have collected. If these data points cannot be matched with the information we have collected, then we will state so in the response to a Consumer's request. We will communicate to you through your email address.

After submitting a request, you will be prompted to authenticate your email address within seven (7) days of submitting your request. If you do not authenticate your email address within seven (7) days of submitting your request, your request will not be considered.

Specific Pieces of Personal Information. In order to determine the specific pieces of personal information collected about a Consumer, please submit a request through this website by clicking [here](#); (if you are a California customer) or [here](#) (if you are a California employee or prospective employee). If you are not a California resident, you may request the specific pieces of personal information we have about you by clicking [here](#). You may also submit a request by calling 800-901-7977. We are not required to respond to requests more than two times in a 12-month period.

Each request requires the Consumer's name, postal address, and email address. Each employee request also requires a date of birth and store number/department. Our verification process consists of matching these data points with the information we have collected. If these data points cannot be matched with the information we have collected, then we will state so in the response to your request. We will communicate to you through your email address.

After submitting a request, you will be prompted to authenticate your email address within seven (7) days of submitting your request. If you do not authenticate your email address within seven (7) days of submitting your request, your request will not be considered.

Opt Out of Sale or Sharing of Personal Information. We cannot sell or share personal information to a third party unless the Consumer has received explicit notice and is provided an opportunity to exercise the right to opt out.

Certain uses of cookies on our website – such as for analytics and advertising purposes – may constitute a “sale” or “sharing” of personal information pursuant to data privacy laws. You may opt out of this by clicking [“Do Not Sell or Share My Personal Information”](#) or enabling the Global Privacy Control available in certain browsers or extensions. “Share” or “sharing” means sharing, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing or by electronic or other means, a Consumer's personal information by us to a third party for cross-context behavioral advertising for our benefit in which no money is exchanged.

We are not allowed to sell or share the personal information of any Consumers whom we have actual knowledge is less than 16 years of age, unless the Consumer, in the case of those at least 13 years of age and less than 16 years of age, or a parent or guardian, in the case of Consumers who are less than 13 years of age, has affirmatively authorized the sale or sharing of personal information. We do not have actual knowledge of selling or sharing personal information of Consumers under 16 years of age.

If we receive direction from a Consumer not to sell or share personal information (or we have not obtained consent from a parent or guardian of a Consumer less than 13 years of age), we shall be prohibited from selling or sharing the Consumer's personal information, unless the Consumer (or parent or guardian in case of Consumer less than 13 years of age) subsequently provides consent for the sale or sharing of the Consumer's personal information.

Limit the Use of Sensitive Personal Information. We must allow Consumers to limit the use of Sensitive Personal Information other than for the following purposes:

- To perform the services or provide the goods reasonably expected by an average Consumer who requests such goods or services;
- To prevent, detect, and investigate security incidents that compromise the availability, authenticity, integrity, or confidentiality of stored or transmitted personal information;
- To resist malicious, deceptive, fraudulent, or illegal actions directed at us and to prosecute those responsible for those actions;
- To ensure the physical safety of natural persons;
- Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a Consumer's current interaction with us, provided that the Consumer's personal information is not disclosed to another third party and is not used to build a profile about the Consumer or otherwise alter the Consumer's experience outside the current interaction with us;
- Performing services on our behalf;
- Undertaking activities to verify or maintain the quality or safety of a product, service, or device that is owned, manufactured, manufactured for, or controlled by us;
- To improve, upgrade, or enhance the service or device that is owned, manufactured for, or controlled by us; or
- To collect or process sensitive personal information where the collection or processing is not for the purpose of inferring characteristics about a Consumer.

Because we do not use Sensitive Personal Information other than for the purposes specified above, it is not necessary to request to limit the use of Sensitive Personal Information.

Discrimination Prohibited. We cannot discriminate because a Consumer exercised rights under data privacy laws, including, but not limited to, by:

- Denying goods or services;
- Charging different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;
- Providing a different level or quality of goods or services;
- Suggesting that the Consumer will receive a different price or rate for goods or services or a different level or quality of goods or services; or
- Retaliating against an employee, applicant for employment, or independent contractor for exercising their rights.

We may charge a different rate or price, or provide a different level or quality of goods or services, if that difference is reasonably related to the value of the Consumer's data.

We are not prohibited from offering loyalty, rewards, premium features, discounts, or club card programs consistent with data privacy laws.

We may offer financial incentives for the collection of personal information, the sale or sharing of personal information, or the retention of personal information. We may also offer a different price, rate, level, or quality of goods or services if that price or difference is reasonably related to the value of the Consumer's data.

If we offer financial incentives, we must provide notice of such incentives in accordance with data privacy laws. If a Consumer refuses to provide opt-in consent, then we must wait for at least 12 months before next requesting that the Consumer provide opt-in consent in accordance with data privacy laws.

We may enter a Consumer into a financial incentive program only if prior opt-in consent is given which clearly describes the material terms of the financial incentive program, and which may be revoked at any time.

We will not use financial incentive practices that are unjust, unreasonable, coercive, or usurious in nature.

Categories of Personal Information Collected. The following is a list of the categories of personal information we have collected about Consumers in the preceding 12 months, and will collect from you based on how you interact with us (including whether you are a customer or employee/prospective employee). Please note that "Consumers" include employees and prospective employees. So, the information we collect in the employment context is included below as well.

For each category of personal information collected, we have provided the categories of sources from which we collect that information, the business or commercial purpose(s) for which we collect the information, and the categories of third parties with whom we disclose personal information.

Personal Identifiers		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Operating Systems and Platforms; Service Providers; Social Networks; Advertising Networks; Data Analytics Providers; and Government Entities	Provide a Good or Service Requested by the Consumer; Complete a Transaction for Which Personal Information was Collected; Reasonably Anticipated by the Consumer within the context of our ongoing business relationship with the Consumer; Help to Ensure Security and Integrity to the Extent the Use of the Consumer's Personal Information is Reasonably Necessary and Proportionate for those Purposes; Provide Advertising and Marketing Services to the	Advertising Networks; Data Analytics Providers; Government Entities; Operating Systems and Platforms; Social Networks; Service Providers

	<p>Consumer; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Comply with a Civil, Criminal, or Regulatory Inquiry, Investigation, Subpoena, or Summons by Federal, State, or Local Authorities; Cooperate with law enforcement agencies concerning conduct or activity that we reasonably and in good faith believe may violate federal, state, or local law; Exercise or Defend Legal Claims; Perform a Contract Between Us and the Consumer; Performing Services on Our Behalf; to Perform the Services or Provide Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services; Undertaking Activities to Verify or Maintain the Quality or Safety of a Service or Device that is Owned, Manufactured For, or Controlled by Us; Short-Term Use Provided that the Consumer's Personal Information is not Disclosed to Another Third Party and is not Used to Build a Profile About the Consumer or Otherwise Alter Consumer's Experience Outside the Current Interaction with Us</p>	
Other Information Not Listed in this Table that Identifies, Relates To, Describes, or is Capable of Being Associated with a Particular Individual		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers	<p>Complete a Transaction for Which Personal Information was Collected; Provide a Good or Service Requested by the Consumer; Reasonably Anticipated by the Consumer within the Context of our Ongoing Business Relationship with the Consumer; Help to Ensure Security and Integrity to the Extent the Use of the Consumer's Personal Information is Reasonably Necessary and Proportionate for those Purposes; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Comply with a Civil, Criminal, or Regulatory Inquiry, Investigation, Subpoena, or Summons by Federal, State, or Local</p>	<p>Service Providers; Government Entities; and Operating Systems and Platforms</p>

	Authorities; Cooperate with Law Enforcement Agencies Concerning Conduct or Activity that We Reasonably and in Good Faith Believe May Violate Federal, State, or Local Law; Exercise or Defend Legal Claims; Helping to Ensure Security and Integrity to the Extent the Use of Requester's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Exercise or Defend Legal Claims	
Characteristics of Protected Classifications Under State or Federal Law		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Social Networks; Advertising Networks; Data Analytics Providers; Operating Systems and Platforms; and Government Entities	Provide a Good or Service Requested by the Consumer; Complete a Transaction for Which Personal Information was Collected; Reasonably Anticipated by the Consumer within the Context of our Ongoing Business Relationship with the Consumer; Help to Ensure Security and Integrity to the Extent the Use of the Consumer's Personal Information is Reasonably Necessary and Proportionate for those Purposes; Provide Advertising and Marketing Services to the Consumer; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Comply with a Civil, Criminal, or Regulatory Inquiry, Investigation, Subpoena, or Summons by Federal, State, or Local Authorities; Cooperate with Law Enforcement Agencies Concerning Conduct or Activity that We Reasonably and in Good Faith Believe May Violate Federal, State, or Local Law; Perform a Contract Between us and the Consumer; Exercise or Defend Legal Claims	Advertising Networks; Service Providers; Data Analytics Providers; Government Entities; Operating Systems and Platforms; and Social Networks
Commercial Information		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Social Networks; Advertising Networks; Data Analytics Providers;	Provide a Good or Service Requested by the Consumer; Complete a Transaction for Which Personal Information was Collected; Reasonably Anticipated by the Consumer within the Context of our Ongoing Business	Social Networks; Advertising Networks; Data Analytics Providers;

Operating Systems and Platforms	Relationship with the Consumer; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Exercise or Defend Legal Claims	Operating Systems and Platforms; and Service Providers
Internet or Other Electronic Network Activity Information		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Social Networks; Advertising Networks; Data Analytics Providers; and Operating Systems and Platforms	Provide a Good or Service Requested by the Consumer; Complete a Transaction for Which Personal Information was Collected; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Cooperate with Law Enforcement Agencies Concerning Conduct or Activity that We Reasonably and in Good Faith Believe May Violate Federal, State, or Local Law; Provide Advertising and Marketing Services to the Consumer	Advertising Networks; Data Analytics Providers; Operating Systems and Platforms; Service Providers; and Social Networks
Geolocation Data		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Social Networks; Advertising Networks; Data Analytics Providers; and Operating Systems and Platforms	Provide a Good or Service Requested by the Consumer; Reasonably Anticipated by the Consumer within the Context of our Ongoing Business Relationship with the Consumer; Provide Advertising and Marketing Services to the Consumer	Social Networks; Advertising Networks; Data Analytics Providers; Government Entities; Operating Systems and Platforms; and Service Providers
Audio, Electronic, Visual, Thermal, Olfactory, or Similar Information		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Operating Systems and Platforms; Product Suppliers	Provide a Good or Service Requested by the Consumer; Complete a Transaction for Which Personal Information was Collected; Reasonably Anticipated by the Consumer within the Context of our Ongoing Business Relationship with the Consumer; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Comply with a Civil, Criminal, or Regulatory Inquiry,	Government Entities; Operating Systems and Platforms; and Service Providers

	Investigation, Subpoena, or Summons by Federal, State, or Local Authorities; Exercise or Defend Legal Claims; Cooperate with Law Enforcement Agencies Concerning Conduct or Activity that we Reasonably and in Good Faith Believe May violate Federal, State, or Local Law	
Professional or Employment-Related Information		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Social Networks; Government Entities	Provide a Good or Service Requested by the Consumer; Complete a Transaction for Which Personal Information was Collected; Reasonably Anticipated by the Consumer within the Context of our Ongoing Business Relationship with the Consumer; Debug to Identify and Repair Errors that Impair Existing Intended Functionality; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Comply with a Civil, Criminal, or Regulatory Inquiry, Investigation, Subpoena or Summons by Federal, State, or Local Authorities; Cooperate with Law Enforcement Agencies Concerning Conduct or Activity that we Reasonably and in Good Faith Believe May Violate Federal, State, or Local Law; Exercise and Defend Legal Claims	Service Providers; Government Entities; and Operating Systems and Platforms
Education Information		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Social Networks	Reasonably Anticipated by the Consumer Within the Context of Our Ongoing Business Relationship with the Consumer; Provide a Good or Service Requested by the Consumer; Complete a Transaction for Which Personal Information was Collected; Comply with Federal, State, or Local Laws or Comply with a Court Order or Subpoena to Provide Information; Comply with a Civil, Criminal, or Regulatory Inquiry, Investigation, Subpoena, or Summons by Federal, State, or Local Authorities; Cooperate with Law Enforcement Agencies Concerning	Service Providers; Operating Systems and Platforms; and Government Entities

	Conduct or Activity that we Reasonably and in Good Faith Believe May Violate Federal, State, or Local Law; Exercise and Defend Legal Claims	
The following items constitute Sensitive Personal Information. This Notice includes the collection of personal information from employees. Because of this, much of the items listed below reflect information collected from employees in the course of employment with us.		
Social Security Number		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Government Entities; Operating Systems and Platforms; Social Networks	Performing Services on our Behalf; Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; To Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services; Resist Malicious, Deceptive, Fraudulent, or Illegal Actions Directed at Us and to Prosecute those Responsible for those Actions; Ensure the Physical Safety of Natural Persons	Operating Systems and Platforms; Government Entities; Service Providers
Driver's License Number		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Government Entities; Operating Systems and Platforms; Social Networks	Performing Services on our Behalf; To Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests Such Goods or Services; Help to Ensure Security and Integrity to the Extent the Use of the Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Resist Malicious, Deceptive, Fraudulent, or Illegal Actions Directed at Us and to Prosecute those Responsible for those Actions; and Ensure the Physical Safety of Natural Persons; Undertaking Activities to Verify or Maintain the Quality or Safety of a Service or Device that is Owned, Manufactured for, or Controlled by Us	Operating Systems and Platforms; Government Entities; Service Providers; Data Analytics Providers
State Identification Number		

<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Government Entities; Social Networks	Performing Services on our Behalf; To Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests Such Goods or Services; Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Resist Malicious, Deceptive, Fraudulent, or Illegal Actions Directed at Us and to Prosecute those Responsible for those Actions; Ensure the Physical Safety of Natural Persons	Operating Systems and Platforms; Government Entities; Service Providers
Passport Number		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Government Entities; Social Networks	Performing Services on our Behalf; Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Resist Malicious, Deceptive, Fraudulent, or Illegal Actions Directed at Us and to Prosecute those Responsible for those Actions; Ensure the Physical Safety of Natural Persons; Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services	Operating Systems and Platforms; Government Entities; Service Providers
Racial or Ethnic Origin		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Social Networks	Performing Services on our Behalf; Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services; Resist Malicious, Deceptive, Fraudulent, or Illegal Actions Directed at Us and to Prosecute those Responsible for	Operating Systems and Platforms; Government Entities; Service Providers

	those Actions; Ensure the Physical Safety of Natural Persons	
Precise Geolocation		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Social Networks; Operating Systems and Platforms	Resist Malicious, Deceptive, Fraudulent, or Illegal Actions Directed at Us and to Prosecute those Responsible for those Actions; Ensure the Physical Safety of Natural Persons	Government Entities
Citizenship or Immigration Status		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Government Entities	Performing Services on our Behalf; Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; To Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services; Undertaking Activities to Verify or Maintain the Quality or Safety of a Service or Device that is Owned, Manufactured For, or Controlled by Us	Operating Systems and Platforms; Government Entities; Service Providers; Data Analytics Providers
Religious or Philosophical Beliefs		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers	Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services	Operating Systems and Platforms
Contents of Mail, Email, or Text Messages Where We are Not the Intended Recipient		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers	To Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer Who Requests Such Goods or Services	Operating Systems and Platforms; Service Providers
Genetic Data		

<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers	To Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services	Operating Systems and Platforms; Service Providers
Health Information		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers; Data Analytics Providers	Performing Services on our Behalf; Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services	Operating Systems and Platforms; Government Entities; Service Providers
Sex Life or Sexual Orientation Information		
<u>Sources</u>	<u>Business or Commercial Purpose(s)</u>	<u>Categories of Third Parties</u>
Consumers	Helping to Ensure Security and Integrity to the Extent the Use of Consumer's Personal Information is Reasonably Necessary and Proportionate for These Purposes; Perform the Services or Provide the Goods Reasonably Expected by an Average Consumer who Requests such Goods or Services	Operating Systems and Platforms; Service Providers

Disclose for a Business Purpose. We have disclosed the following categories of personal information about Consumers for business purpose(s) during the preceding 12 months:

Personal Identifiers	Other Information that Identifies, Relates To, Describes, or is Capable of Being Associated with a Particular Individual (Personal Information Described in Subdivision (e) of the California Civil Code other than Those Already Described in this Notice)	Characteristics of Protected Classifications Under State or Federal Law
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Commercial Information	Internet or Other Electronic Network Activity Information	Geolocation Data
Audio, Electronic, Visual, Thermal, Olfactory, or Similar Information	Professional or Employment-Related Information	Education Information
Social Security Number	Driver's License Number	State Identification Number
Passport Number	Racial or Ethnic Origin	Precise Geolocation
Citizenship or Immigration Status	Religious or Philosophical Beliefs	Contents of Mail, Email, or Text Messages Where We are Not the Intended Recipient
Genetic Data	Health Information	Sex Life or Sexual Orientation Information

Sale or Sharing of Personal Information. Our website's use of certain cookies for analytics and advertising purposes may constitute a "sale" or "sharing" of personal information pursuant to data privacy laws. These cookies have been used to "sell" or "share" the following categories of personal information about consumers during the preceding 12 months:

Personal Identifiers	Internet or Other Electronic Network Activity Information	Geolocation Data
Commercial Information	Characteristics of Protected Classifications Under State or Federal Law	Audio, Electronic, Visual, Thermal, Olfactory, or Similar Information

The above information was "sold" or "shared" to advertising networks, social networks, data analytics providers, and operating systems and platforms for advertising and analytics purposes.

Appeal. You have a right to appeal a decision pertaining to a request. To do this, please click [here](#).

Authorized Agent. A Consumer can use an authorized agent to submit a request if the verification of the Consumer is confirmed and written permission is submitted to us expressly stating that the authorized agent has the authority to submit data requests on behalf of the Consumer. This can be accomplished by submitting a power of attorney pursuant to applicable law.

Circumstances in Which We Are Not Required to Comply. The obligations imposed on us by data privacy laws shall not restrict our ability to: (1) comply with federal, state, or local laws or comply with a court order or subpoena to provide information, (2) comply with a civil, criminal, or regulatory inquiry, investigation, subpoena, or summons by federal, state, or local authorities, (3) cooperate with law enforcement agencies

concerning conduct or activity that we, service provider, or third party reasonably and in good faith believes may violate federal, state, or local law; (4) cooperate with a government agency request for emergency access to a Consumer's personal information if a natural person is at risk or danger of death or serious physical injury if certain conditions are met; (5) exercise or defend legal claims, (6) collect, use, retain, sell, share, or disclose Consumers' personal information that is deidentified or aggregate Consumer information, or (7) collect, sell, or share a Consumer's personal information if every aspect of that commercial conduct takes place wholly outside of the state subject to the applicable data privacy law. We will not attempt to reidentify any deidentified data maintained and used by us.

2022 Requests. In the year 2022, we received 25 total requests. Requests to know accounted for 3 requests. We denied these requests based on not being able to verify the Consumers' personal information; this means the personal information in our system did not match the personal information provided by the Consumers. Requests to delete accounted for 22 of these requests. We complied in part with 4 of these requests. Two of these requests expired, meaning that the Consumer did not verify the Consumer's email address. The remaining requests to delete were denied based on not being able to verify the Consumers' personal information; this means the personal information in our system did not match the personal information provided by the Consumers. The mean number of days within which we substantively responded to these requests was 11.4.

Contacting Us

You can access a printable version of this Notice by clicking [here](#). Please [contact us](#) with any questions, comments or concerns about this information.